



Dennis C. Miller

Executive Search • Non Profit Leadership & Board Performance

The Center for Nonprofit Leadership & Board Performance

ANNOUNCING DENNIS C. MILLER'S NEW ONLINE BOARD AND EXECUTIVE LEADERSHIP COURSES

INVEST IN YOUR NONPROFIT BOARD AND EXECUTIVE LEADERSHIP TEAM'S SUCCESS

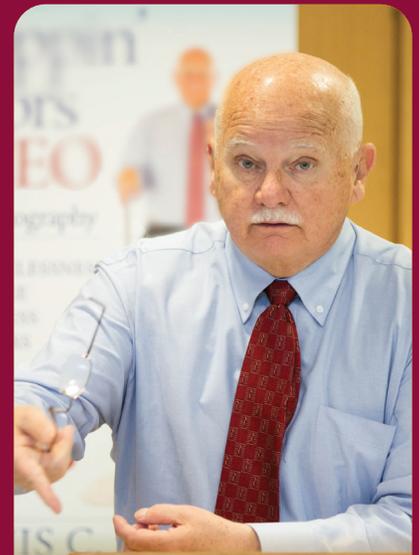
Most nonprofit organizations have great causes and powerful missions that are being advanced through the efforts of dedicated professionals, board members, donors and volunteers. Everyone has high hopes and dreams for their organization and is very proud to be associated with it.

Yet far too many still struggle to fully engage their boards and key stakeholders required to achieve the level of excellence their mission requires.

As the CEO or Board Chair, you may ask yourself the following questions:

- How do I engage and motivate my board to be truly passionate about our mission and actively participate with confidence in our philanthropic initiatives?
- How do I recruit and develop new board members who can assist me in achieving the dreams and goals of our nonprofit organization?
- How do I develop my leadership team to learn the new competencies and skills to successfully achieve our strategic goals?

One of the key responsibilities of every nonprofit CEO is to engage and motivate their board and leadership team to be passionate about serving their mission and achieving their strategic vision. These two new online courses will enable your board members and leadership team to learn the skills, competencies and self-confidence required to become a high performing nonprofit organization with the ultimate beneficiary being those you serve.



Dennis C. Miller, President of Dennis C. Miller Associates, Inc., is a nationally recognized expert in nonprofit leadership executive search and board and leadership performance coaching with more than thirty-five years of experience working with hundreds of nonprofit boards and chief executives across the country. Dennis is an expert in board governance, leadership development, philanthropy and succession planning. In addition, he is a sought-after motivational speaker and retreat facilitator. Dennis' experience working with hundreds of nonprofit organizations has provided him with the knowledge and insights required of today's nonprofit boards and executive leadership.





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Executive Search • Non Profit Leadership & Board Performance

How to Become a HIGH PERFORMING NONPROFIT BOARD

A Board Chair's Guide to Succeed, Not Just Survive Today's Challenging Times

Earn your Nonprofit Board Governance Training Certificate

An eight-module online course that members of your Board can take from their home, office or mobile device.

Topics covered include:

- Characteristics of high performing nonprofit boards, and the common obstacles to high performance
- The role and responsibilities of the nonprofit board chair, and what characterizes a high performing chair
- Board leadership succession
- Board recruitment, reappointment and best practices
- The board and CEO relationship
- Today's executive leadership competencies
- The board's role in strategic planning
- How to increase your nonprofit stock price
- Would your board rather have a root canal than raise money?
- Addressing difficult board member behavior
- Measuring and evaluating the board's annual performance

This online course provides your board with a one-year license to provide board orientation, ongoing board governance educational tools and answers to the many challenges your board might need to address. You can register up to 25 individuals who can take the course from their office, home or mobile app. Each member will also receive a course handbook and an individualized certificate of completion. In addition, the purchase of each course includes 60 minutes of FREE virtual consultation with Dennis to discuss any issues or answer any questions. Each of the 8 modules presents questions for your board to discuss as a group throughout the year at each of your board meetings. Completing this course will enable your board members to feel a greater sense of self-confidence and will find their service on your board more enjoyable and meaningful. Your board will mature and learn how to transition beyond the traditional roles of fiduciary, business and strategic advisors to be one of being in a "true partnership with the CEO" providing leadership in helping your organization achieve your strategic vision and goals. The ultimate beneficiaries will be those you serve in your community, whether global, national or local.

WHO WILL BENEFIT FROM THIS COURSE:

Board members, CEO's and members of your leadership teams, including:

- Nonprofit organizations, including human and social services, education, healthcare, environment, arts & culture, faith-based and other social mission driven organizations
- Academic and Educational Institutions
- Healthcare Organizations
- Business and Professional Trade Associations
- Foundations
- Chambers of Commerce

INTERESTED IN A STRATEGIC PARTNERSHIP?

If your nonprofit association, business and professional trade association, foundation and/or chamber of commerce would like to learn the financial benefits of entering into a Strategic Partnership with Dennis C. Miller on promoting and marketing these online courses to your members, contact Dennis at dennis@dennismiller.com to schedule a conference call.



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How to Become a HIGH PERFORMING NONPROFIT EXECUTIVE LEADERSHIP TEAM

A CEO's Guide to Succeed, Not Just Survive Today's Challenging Times

Earn Your Nonprofit Executive Leadership Training Certificate

A nine-module online course that members of your leadership team can take from their home, office or mobile device

Topics covered include:

- Visionary Thinker
- Emotional Intelligence
- Entrepreneurial Spirit
- The CEO's Role in Philanthropy
- Positive Brand Builder
- Strategic Collaborator
- Succession Planner
- Inspirational Motivator

This course provides a one year license for providing leadership development educational tools including a course handbook with questions for you to consider within each module and for discussion at each of your leadership team meetings.

Today, the executive leadership skills required for your organization to succeed have changed dramatically to navigate and lead your organization towards achieving your strategic vision.

Dennis' goal with this course is to provide you with information and proven strategies on a wide range of executive leadership topics to allow you to improve your leadership's performance. High performing nonprofit executive leader teams experience greater levels of personal satisfaction, professional recognition, compensation and a significantly greater positive impact on those they serve.

REGISTRATION AND FEES

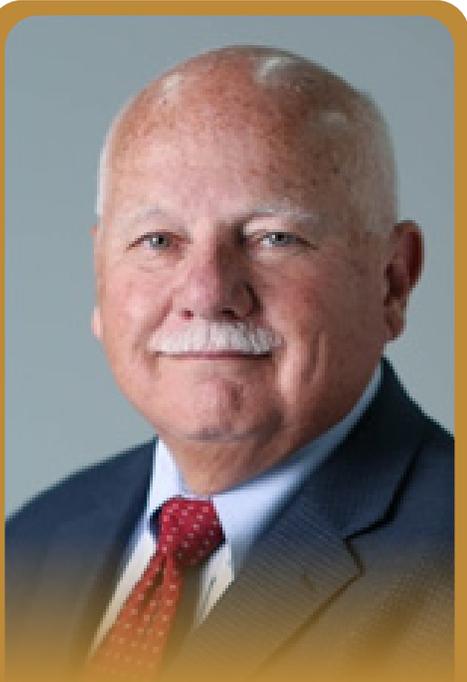
To register, go to www.dennismiller.com. Under the top banner, The Center for Nonprofit Leadership & Board Performance, click on Online Courses. The registration process will guide you through to completion.

For each course, you can register up to 25 board members and/ or members of your leadership team for an affordable fee of \$975, or \$39 per board member, for a one-year license. Included with each course is 60 minutes of FREE consultation with Dennis to personally answer any of your questions. Your organization can add and delete up to 10 board members or members of your leadership team at any time during the one-year license to account for those retiring or new to your organization.

CONTACT DENNIS

If you have any questions or would like more information, please contact Dennis C. Miller at dennis@dennismiller.com to schedule a conference call or contact him at 973-784-3693.





Wishing I had the benefit of this digestible yet comprehensive governance overview when I began working with boards. Dennis' online course provides organization-defining fundamentals that shouldn't be left to figure out "on the job" or by stringing together issue-centric best practice sessions more typically offered in conferences. The clarity and ease of use makes this resource valuable to the newer practitioner, to the seasoned practitioner as a refresher, or to the best intentioned boards that have simply lost their way and need to get back to the center.

David L. Flood, AHP's 2019 Si Seymour Award recipient for his distinguished leadership in the healthcare philanthropy community

*Dennis Miller brings his extensive experience and his compelling style to the question of how a nonprofit board can become a high performing board. He hits all the right points, and helps the viewer understand how each aspect of board operations fits into the whole nonprofit experience. This online course, *How to Become a High Performing Nonprofit Board*, will be helpful to almost every board member – new and experienced.*

**Jim Purcell, President & CEO
Council of Family and Child Caring Agencies of New York**

Dennis Miller has created a wonderfully informative and instructive resource for nonprofit executives and boards in his new online courses. The course is full of great information and tips that will assist executives and board members at all levels of their board development. The videos are engaging and matched well with a companion handbook. I found the questions at the end of each module to be excellent for both stimulating discussion as well as a sound exercise in determining the functioning of the board and CEO. Many thanks to Dennis for sharing his sound knowledge and experience!

**Allison Blake, PhD MSW Chief Executive Officer
Child and Family Agency of Southeastern Connecticut**

In his new online course "How to Become a High Performing Board", Dennis illustrates some of the most basic and strong practices needed by all non-profit Boards. Whether an experienced Board Chair or newer Board member, this is a valuable tool in helping to transition your Board to greater philanthropy opportunities. The success of your Board – and its leadership to the organization's mission - is critical. Dennis' focus on Leadership Development, Board Governance, Philanthropy and Succession Planning is a true win for all non-profit Boards

**Todd Shellenberger, Vice President of Development
Make-A-Wish America**

How to Become a High Performing Nonprofit Board identifies and encourages us to examine the areas critical to the optimal performance of non-profit boards. In this course, Dennis asks the tough questions in a respectful and non-threatening way. This course touches all the bases of non-profit board performance and will place you firmly on the road of improved board outcomes, for those of you truly committed to them. I strongly urge you to purchase this course.

**Stephen N. Lawrence, Ph.D., MPA,
Chair Committee on Trustees and Board Governance Bonnie Brae School**

I highly recommend Dennis Miller's online course, "How to Become a High Performing Nonprofit Board". The need for our programs in the social service or nonprofit sector is greater than ever. Our Board of Directors must be a diverse group of highly engaged, (without being micro-managers) leaders willing to step up no matter what the issue is, and work like a team. A tall order for busy professionals. While there's a lot of training out there most board members don't have the time to read tons of material or attend classes. Dennis Miller, a seasoned nonprofit leader, understands this dynamic and has developed an online video course that covers the basics in a little over an hour. Each of the 8 modules will give your nonprofit board members the foundation they need to help your board work together with your organization to truly make a difference.

**Blair Schleischer Bravo, Chief Executive Officer
Morris Habitat for Humanity, Inc.**

